



ASTRA

a ghost form by Fusion

FUSION



ASTRA lookbook

a futuristic approach to product presentation

table of contents

introduction	5
putting product first	9
all dressed up	17
assortment preview	23

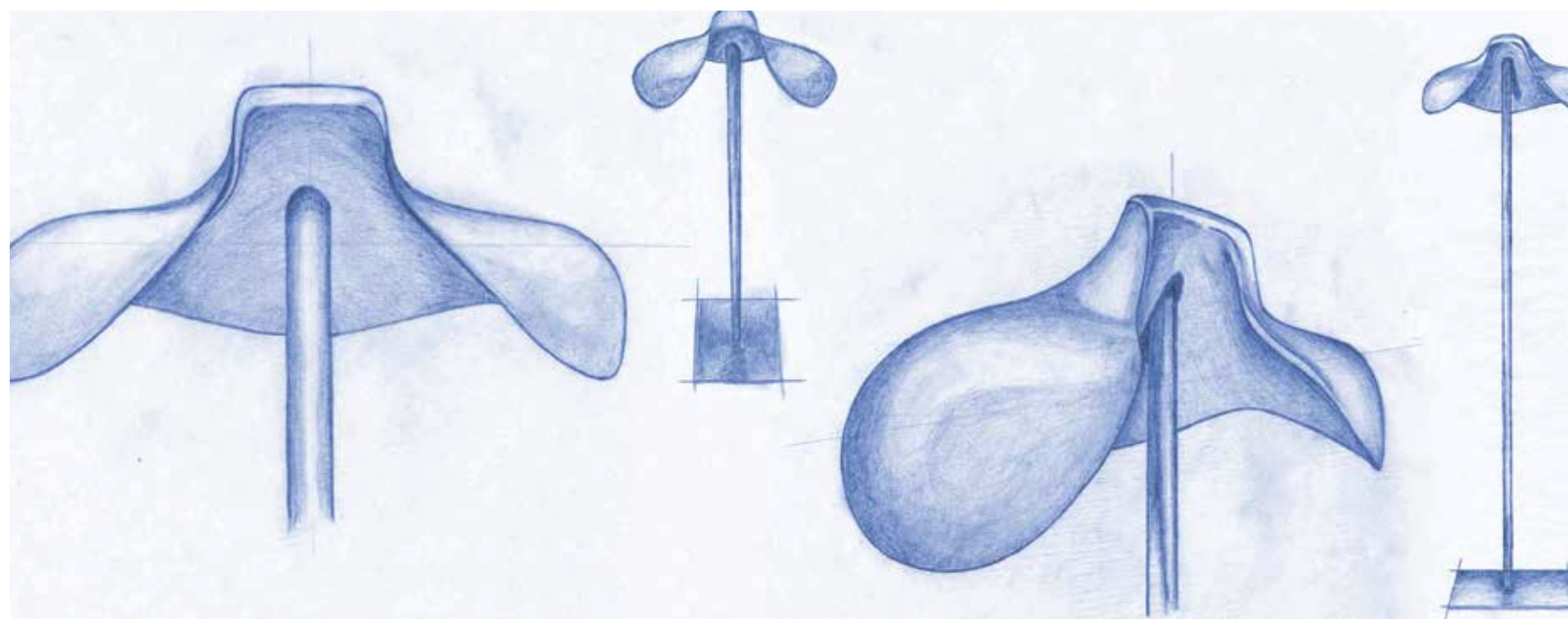




introducing ASTRA

a futuristic approach to
product presentation

First developed to exhibit
astronaut spacesuits, ASTRA's
inspiration came from the
extraterrestrial crafts of our
imagination.



a form before its time

A ghost form with a smooth, rounded shape, easily presenting the ultimate display by ensuring all focus is entirely on the product. Whether in e-commerce photography, or in a unique multiplier presentation within your pop-up, ASTRA offers a varied and considered experience for every use.

ASTRA has three presentation styles: versatile hanging points, floor standing, or tabletop- all fitting effortlessly into any footprint, large or small. Customized to your brand's needs, available in endless finishes- the cosmos are the limit.

With its sleek, ethereal design and its ultimate versatility, ASTRA is truly a form before its time.





putting product first

ASTRA allows for details to shine by showcasing product front and center, putting the spotlight on the product.



ethereal.

sleek.

versatile.



ASTRA's futuristic design is envisioned for the stores of tomorrow.

versatile exploration

preinstalled hanging points and pole fittings for floor standing and tabletop presentations.



the infinity effect

dramatically increase your visual impact using ASTRA in a multiplier presentation.





universal approach

made to seamlessly integrate into any
footprint, large or small.





all dressed up

ASTRA provides the perfect invisible canvas to showcase clothing when the details need to shine, or the inside is just as important as the outside.





female forms



male forms



kid forms



product specifications

sizing:

female form- women's size 4-6

male form- men's size 40-42

kid form- kid's size 10-12

color and finishes:

gloss black, metallic silver, matte gray, and pearl white are standard available colors

custom colors and finishes also available

bases and fixtures:

telescoping floor base, tabletop base, and rigid hanging ceiling connections available

telescoping floor base:

minimum height- 42"

maximum height- 66"

round base plate- 14" diameter

tabletop base:

height- 30"

round base plate- 14" diameter

rigid ceiling connections:

3 36" long sections included in hanging kit

collection is available in custom and Essential Finishes.

<https://www.fusionspecialties.com/mannequin-finishes>

thank you

www.fusionspecialties.com