



EM POW ER

AN INCLUSIVE ACTIVE FASHION COLLECTION BY

RUSON

**STRENGTH
IN
NUMBERS**





Empowerment is about every woman knowing her strengths and owning them. It's about believing in herself, no matter how the world looks at her. Having the confidence to take control of her life, being aware of who she is and what she is capable of. Empowerment is about being determined, confident, and fearless in the face of adversity. But it's not about being perfect. It's about accepting herself for who she is and embracing the responsibility of empowering those around her.

The Empower Collection features modern positioning, body tone, and angles for natural, high-impact postures that embody today's physiques so brands can create a truly inclusive in-store experience that empowers everyone.





**POWERFUL.
BOLD.
CONFIDENT.**

Inspired by powerful poses,
bold physiques, & strong
attitudes.



POWERFUL





Active fashion
meets street-style
function.

Proprietary information of Fusion Specialties.



Diverse Bodies

Sculpted to represent the body shapes and sizes of real women.

Powerful Poses

Inspired by those who embrace their figures.

Harmonious Presentation

Engineered to be effortlessly mixed and matched.

Relatable Realism

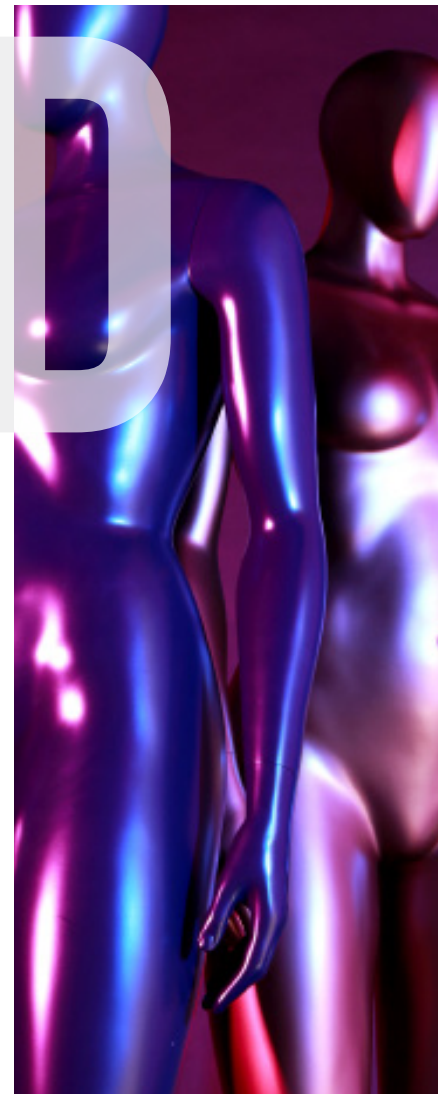
Reimagined to embody today's bold femininity through mannequin positioning, body tone, and angles for natural, fashion poses.

Style-focused Athleticism

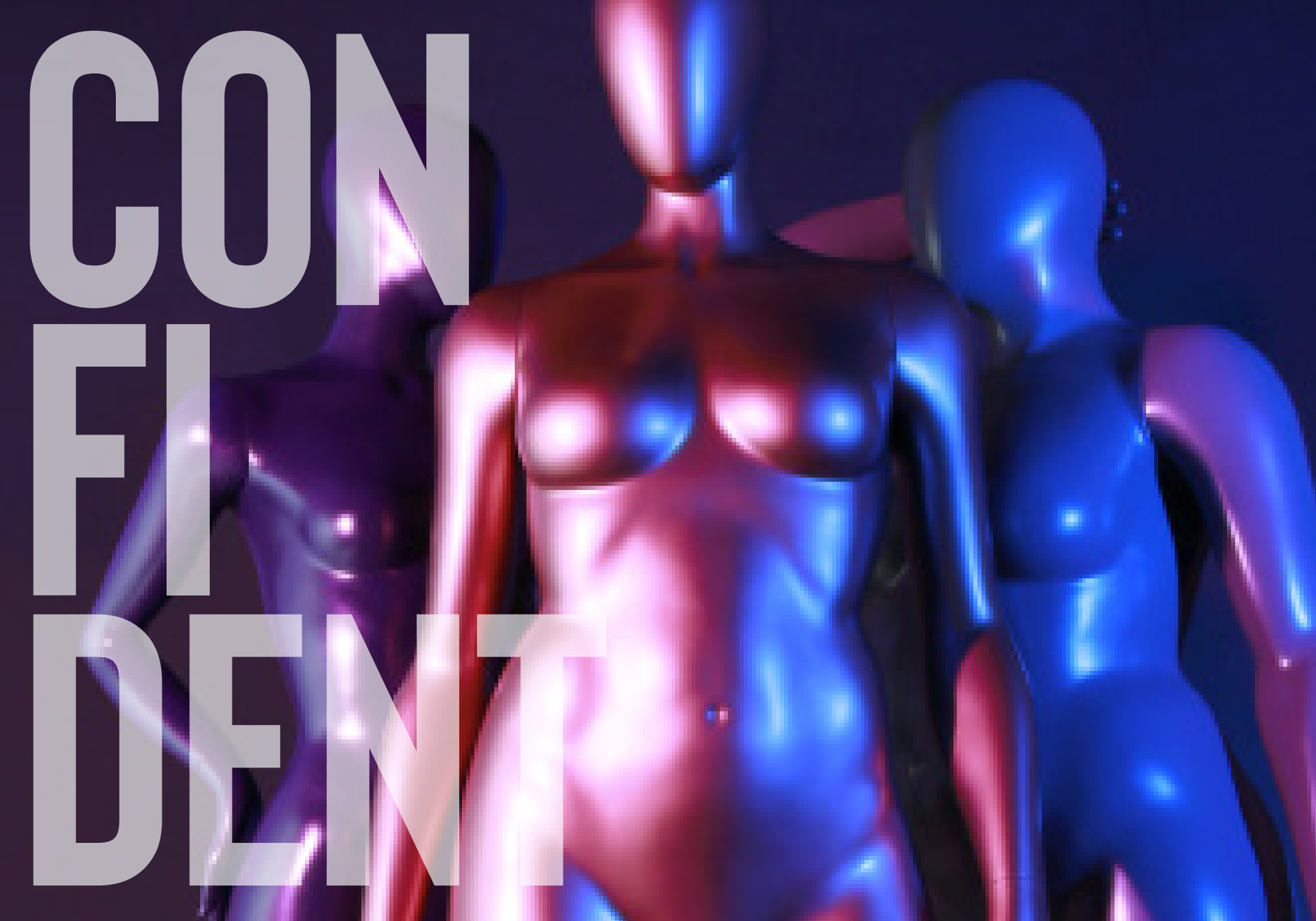
Created to convey an effortless street-style cool, all with the energy of an active lifestyle through self-assured figures.



BOLD

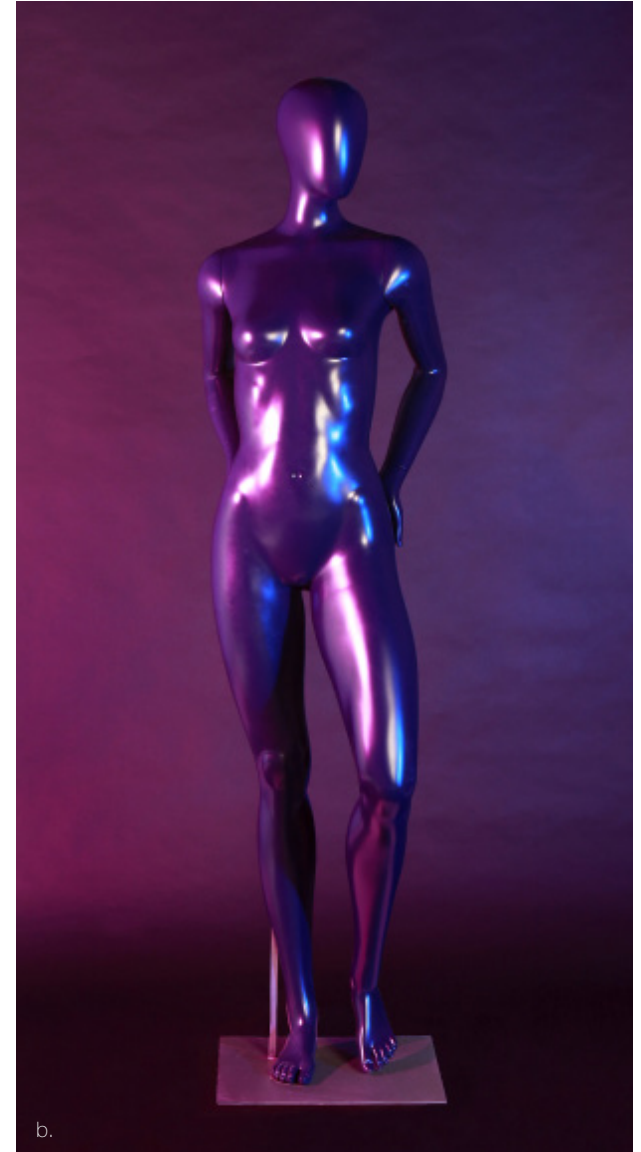
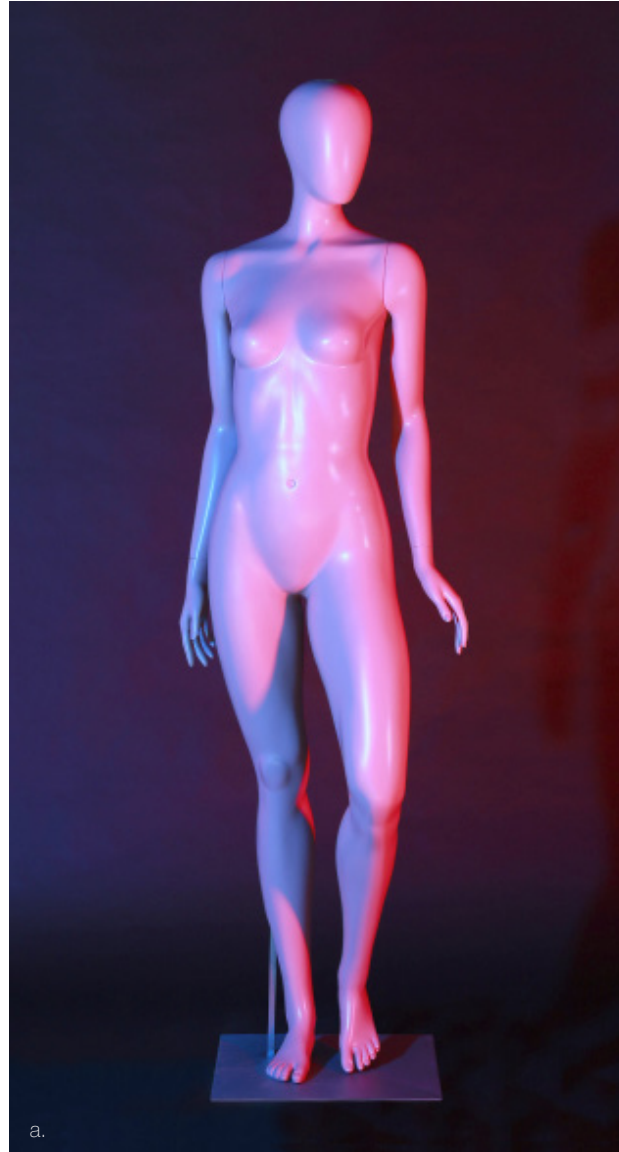


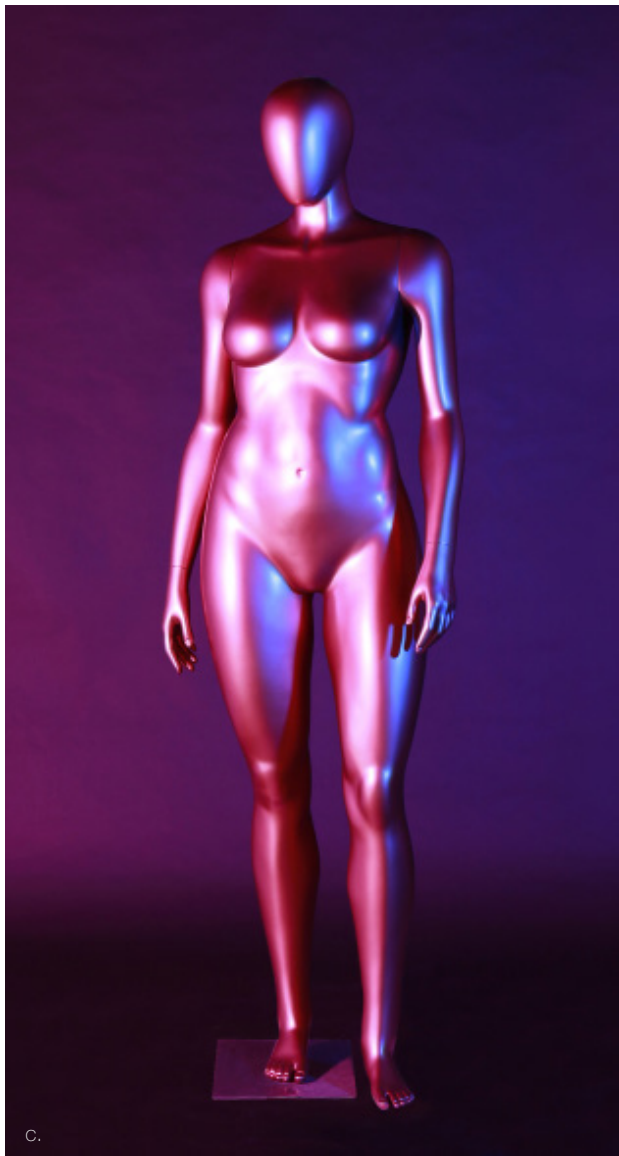
CONFIDENTIAL



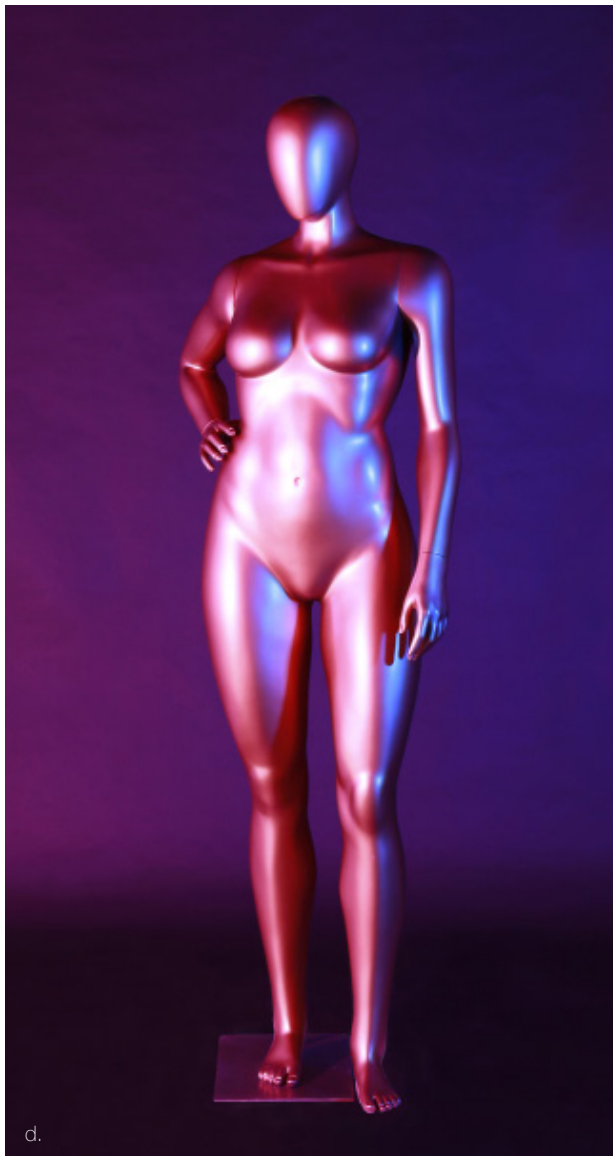
a.
Issa
size 4
PN #500-3505

b.
Issa Hip Arms
size 4
PN #500-3539





c.



d.

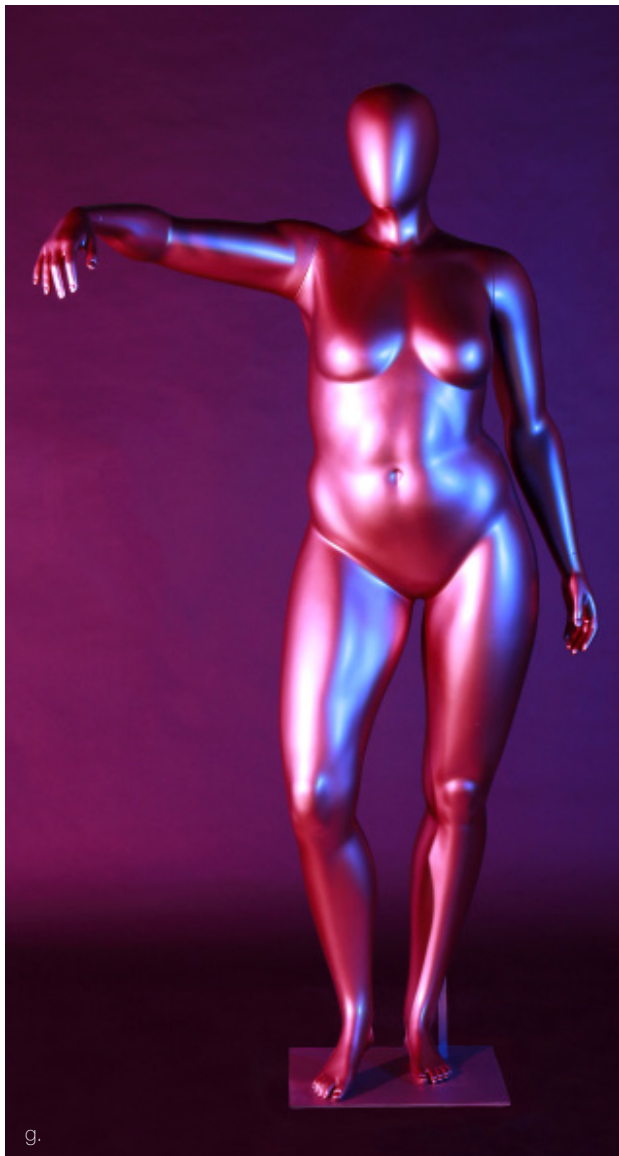
c.
Freya
size 12
PN #500-3501

d.
Freya Hip Arm
size 12
PN #500-3567

e.
Roxy
size 12
PN #500-3518

f.
Maya
size 18
PN #500-3507





g.



h.

g.
Erika Buddy Arm
size 18
PN #500-3608

h.
Erika Up Arm
size 18
PN #500-3506

i.
Lux
size 4
PN #512-3509



Collection is available in custom and Essential Finishes.
<https://www.fusionspecialties.com/mannequin-finishes>

Proprietary information of Fusion Specialties.





www.fusionspecialties.com/empower

FUSION